

# CURRICULUM VITAE

Pekka Pihlanto  
Ph.D., Professor Emeritus

## OFFICE

Business Innovation and Development BID,  
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## ACADEMIC EDUCATION

Ph.D. 1978  
Lic.Sc. 1973  
MBA 1969

## POSITIONS

Professor (tenured)	1985-2003
Professor Emeritus	2003-
Acting Professor	1983-1985
Acting Associate Professor	1978-1983
Senior Research Associate	1973-1978
Research Associate	1966-1973
Tax inspector	1964-1966

## RESEARCH AND TEACHING AREAS

Accounting methodology and philosophy; strategic management  
Accounting; human aspects of accounting.

## SUPERVISED DISSERTATIONS, SCIENTIFIC SPECIALIST'S OPINIONS AND ACTING AS OFFICIAL OPPONENT

Kalervo Virtanen	1979	vv	HKKK
Kari Lukka	1988	ohj	TuKKK
Olli-Pekka Lumijärvi	1990	ohj	TuKKK

Mika Mannermaa	1991	et	TuKKK
Markku Leppäälho	1991	ohj, et, vv	TaY
Lars Hassel	1992	et	ÅA
Ossi Wikman	1993	ohj, k	TuKKK
Ari Manninen	1994	et, vv	JY
Viljo Kaikkonen	1994	ohj, et, vv	TaY
Seppo Ikäheimo	1996	ohj	TuKKK
Eeva-Mari Ihantola	1997	ohj, et, vv	TaY
Lili Kihn	1997	ohj	TuKKK
Heli Hookana-Turunen	1998	ohj	TuKKK
Markus Granlund	1998	ohj, k	TuKKK
Juhani Palojärvi	2000	ohj, et, vv	LaY
Eija Leiviskä	2001	ohj, et, vv	HY
Trygve Roos	2001	ohj, vv	International
Vesa Partanen	2001	ohj	TuKKK
Kaj Koskinen	2001	et, vv	TTKK
Aila Virtanen	2002	et, vv	JY
Marko Järvenpää	2002	ohj	TuKKK
Veli Leinonen	2003	et, vv	VY
Seppo Määttä	2005	ohj, k	TuKKK
Kirsi Liikamaa	2006	et	TTY
Erkki Vuorenmaa	2006	ohj, k	TuKKK
Henri Teittinen	2008	et	JY
Jouni Suominen	2010	ohj	TY (TuKKK)

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HKKK	= Helsinki School of Economics
TuKKK	= Turku School of Economics
TaY	= University of Tampere
ÅA	= Åbo Academy University
JY	= University of Jyväskylä
LA	= University of Lapland
VY	= University of Vaasa
TY	= University of Turku

vv = vastaväittäjä = official opponent

et = esitarkastaja = specialist's opinion

ohj = ohjaaja = supervisor

k = kustos = custos (chairman in dissertation debate)

(In addition three specialist's opinion given to Swedish universities)

## SCIENTIFIC POSITIONS OF TRUST

* Member of the Executive Committee and National Coordinator: the European Accounting Association (EAA)	1986-93
* President of the Annual Congress of the EAA	1993

## ACTIVITIES IN ACADEMIC JOURNALS

- \* European Accounting Review: Reviewer and Member of the Editorial Board
- \* Scandinavian Journal of Management: Reviewer
- \* The Finnish Journal of Business Economics: Member of the Management Board, Reviewer and Guest Editor on Nr 4/2001.

## SELECTED LIST OF PUBLICATIONS

Pihlanto P. (2012) Velkakriisi kurittaa Eurooppaa. Syväanalyysi kriisin taustoista. *Liiketaloudellinen Aikakauskirja* 1:2012, 117-128

Koskinen, K.U. & Pihlanto, P. (2011) A Theatre Metaphor for Conscious Experience as an to an Individual's Knowledge Creation and Communication. *The International Journal of Management Concepts and Philosophy* Vol 5, No 1, 2011. 90-104.

Pihlanto, P. (2011) Luovuuden lähteillä. Yksilö ja yhteisö rikastavassa vuorovaikutuksessa. *Tieteessä Tapahtuu* Vol. 29, No: 2. 25-30.

Pihlanto, P. (2011) *Tiedettä ja ihmisiä. Humanistisen laskentatoimen jäljillä*. Summary: Research Work and People. In Search of Humanistic Accounting. Turun kauppakorkeakoulun julkaisuja. Sarja C-2:2011

Pihlanto, P. (2010) Uusliberalismin arvostelu ei tarkoita liberalismiin hylkäämistä. *Liiketaloudellinen Aikakauskirja* 2:2010. 203-206.

Koskinen, K.U. & Pihlanto, P. (2010) The Project Manager in the Theatre of Consciousness: A New Approach to Knowledge Creation and Communication. *International Journal of Knowledge Society Research* Vol 1, No: 4, October-December 2010. 20-31.

Pihlanto, P. (2009) Hallitsematon ahneus finanssikriisin taustalla. *Kanava* 1:2009. 26-28.

Pihlanto, P. (2009) Holistinen ihminen ja uni. *Tiedepolitiikka* 1:2009. 27-32.

Pihlanto, P. (2009) *Decision-Maker in Focus. The Holistic Individual in the Theater of Consciousness*. Lambert Academic Publishing: Köln, 2009.

Koskinen, K. & Pihlanto, P. (2009) Knowledge Sharing in Different Project Work Environments Analysed by the Holistic Concept of Man. *International Journal of Knowledge Management Studies*. Vol 3, Nos. 3/4, 2009. 209-221.

Pihlanto, P. (2009) Nykymuotoinen uusliberalismi tiensä päässä? *Liiketaloudellinen Aikakauskirja* 3-4:2009. 248-252.

Pihlanto, P. (2008) Ihmisten välinen vuorovaikutustilanne. *Tieteessä Tapahtuu*. Vol. 26, No: 6. 30-36.

Koskinen, K. & Pihlanto, P. (2008) *Knowledge Management in Project-Based Companies: An Organic Perspective*. Palgrave Macmillan: Hampshire, UK.

Koskinen, K.U. & Pihlanto, P. (2008) Project Manager as a Knowledge Creator and Communicator Analysed with the Help of the Theatre Metaphor for Conscious Experience. In: M.D. Lytras - J.M. Carroll - E. Damiani - R.D. Tennyson - D. Avison - G. Vossen - P.O. De Pablos (Eds.), *The Open Knowledge Society. A Computer Science and Information Systems Manifesto. First World Summit on the Knowledge Society, WSKS 2008, Athens, Greece. Proceedings*. Communications in Computer and Information Science 19. Springer-Verlag. Berlin Heidelberg 2008. 461-467.

Pihlanto, P. (2007) A Fruitful Coexistence of Objectivism and Subjectivism in Management Studies and Business Management. In: Markus Granlund (ed.) *Total Quality in Academic Accounting – Essays in Honour of Kari Lukka*. Publications of the Turku School of Economics. Series C 3:2007. 267-284.

Koskinen, K.U. & Pihlanto, P. (2007) Trust in a Knowledge Related Project Work Environment. *International Journal of Management and Decision Making*. Vol. 8, No: 1, 2007. 75-88.

Koskinen, K.U. & Pihlanto, P. (2006) Competence Transfer from Old Timers to Newcomers Analysed with the Help of the Holistic Concept of Man. *Organizational Knowledge, Learning, and Capabilities*, Special Issue: Mastering Knowledge in Organizations: Challenges, Practices and Prospects. Vol. 13, No: 1, 2006. 3-12.

Pihlanto, P. (2005) From Economic Man to the Holistic Individual. A Quest for a Realistic Notion of the Human Actor. In: Stefan Tengblad, Rolf Solli and Barbara Czarniawska (eds.) *The Art of Science*. Liber & Copenhagen Business School Press: Malmö, 2005. 87- 110.

Pihlanto, P. (2005) Decision-making in the Theater of Consciousness: A Theater Metaphor for Conscious Experience and the Holistic Concept of Man in Understanding the User of Accounting Information. In: Norman B. Macintosh and Trevor Hopper (Eds.) *Accounting, the Social and the Political. Classics, Contemporary & Beyond*. Elsevier: Oxford, 2005.

Pihlanto, P. (2004) Different Personality – Different Business Controller. The Enneagram as a Tool for Analysis. In: Matti Laaksonen & Seppo Pynnönen (Eds) *Contributions to Management Science, Mathematics and Modelling. Essays in Honour of Professor Ilkka Virtanen*. Acta Wasaensia No. 122. Mathematics 9. Universitas Wasaensis 2004. 165- 185.

Koskinen, K.U. & Pihlanto, P. & Vanharanta, T. (2003) Tacit Knowledge Acquisition and Sharing in a Project Work Context. *International Journal of Project Management*. Vol. 21, 4, 2003. 281-290.

Pihlanto, P. (2003) The Role of the Individual Actor in Different Accounting Research Perspectives. The Holistic Individual Image as a Tool for Analysis. *Scandinavian Journal of Management* 2/2003 (153-172).

Pihlanto, P. (2001) Podejmowanie decyzji w teatrze świadomości: teatr jako metaforyczny model świadomego doświadczenia i holistyczna koncepcja człowieka w odniesieniu do użytkownika informacji generowanych przez rachunkowość. (Summary: Decision.Making in the Theater of Consciousness: A Theater Metaphor for Conscious Experience and the Holistic Concept of Man in Understanding the User of Accounting Information). *Zeszyty Teoretyczne Rachunkowości*, 5 (61) 2001, Warszawa (156-168).

Pihlanto, P. (2000) An Actor in an Individual Situation: The Holistic Individual Image and Perspectives on Accounting Research. *Publications of the Turku School of Economics and Business Administration*. Series Discussion and Working Papers 4: 2000.

Pihlanto. P. (2000) Institutionaalinen teoria ja yksilötaso. Havaintoja Burns & Scapensin pohjalta. Summary: Institutional Theory and the Level of an Individual. Reflections on the Burns & Scapens Framework. *Turun kauppakorkeakoulun julkaisuja*. Sarja Keskustelua ja raportteja 9: 2000.

Pihlanto, P. (2000) Nine Types of Controller. The Role of Business Controller in the Light of the Enneagram Theory. *Publications of the Turku School of Economics and Business Administration*. Series Discussion and Working Papers 10: 2000.

Pihlanto, P. (2000) Decision-making in the Theater of Consciousness: A Theater Metaphor for Conscious Experience and the Holistic Concept of Man in Understanding the User of Accounting Information. In T. Reponen (ed.) *Management Expertise for the New Millennium. In Commemoration of the 50<sup>th</sup> Anniversary of the Turku School of Economics and Business Administration*. Publications of the Turku School of Economics and Business Administration. Series A-1: 2000 (235-249).

Pihlanto, P. with A. Carr (1998) From Homo Mechanicus to the Holistic Individual: A New Phoenix for the Field of Organisation Behaviour? In Robert T. Golembiewski & Craig C. Lundberg & M. Afzalur Rahim (Eds.), *Current Topics in Management*. Vol. 3, JAI Press, Greenwich, USA, 1998.

Pihlanto, P. (with H. Vanharanta & A-M. Chang) (1997) Decision Support for Strategic Management in a Hyperknowledge Environment and the Holistic Concept of Man. In Ralph H. Sprague Jr. (Ed.), *Proceedings of the Thirtieth Hawaii International Conference on Systems Sciences*. Volume V, Advanced Technology Track, IEEE Computer Society Press, Los Alamitos, California, 1997, 307-316.

Pihlanto, P. (with A. Carr) (1997) Can We Turn Government Over to the Market? A Critique of the Marketization of Government Activity. In Demetri Kantarelis (Ed.) *Business & Economics for the 21st Century*. Volume 1, Business & Economics Society International: USA, 1997.

Pihlanto P. (with A. Carr) (1997) Marketization of Government Activity: A Cautionary Note. *Publications of the Turku School of Economics and Business Administration*. Series Discussion and Working Papers 8:1997.

Pihlanto, P. (1997) The Holistic Concept of Man and Perspectives on Accounting Research. *Publications of the Turku School of Economics and Business Administration*. Series A-11:1997.

Pihlanto, P. (with H. Vanharanta & A-M. Chang) (1996) Strategic Decision Support Systems in a Hyperknowledge Environment and the Holistic Concept of the Decision Maker. In P. Walden & M. Brännback. & B. Back & H. Vanharanta, (eds) *The Art and Science of Decision-Making*. Åbo Akademi University Press, Turku, 1996.

Pihlanto, P. (1994) The Action-Oriented Approach and Case Study Method in Management Studies. *Scandinavian Journal of Management* 3:1994, 369-382.

Pihlanto, P. (with K. Lukka) (1994) Martti Saario - The Developer of Finnish Accounting Theory. In John Richard Edwards (Ed.) *Twentieth Century Accounting Thinkers*. Routledge, London, 1994.

Pihlanto, P. (1997) Humanistisen laskentatoimen hahmottelua: Tiedeideaali ja ihmiskäsitys. Summary: Outlining Humanistic Accounting: The Approach to Science and Assumption About Human Nature. *Publications of the Turku School of Economics and Business Administration*. Series A - 4:1994.

Pihlanto, P. (1992) Humanistic Accounting Research in a European Context. In A. Paasio & K. Karhunen (Eds.), *European Integration and Changing Strategies for Finnish Companies: Research Project on European Integration*. Turku School of Economics and Business Administration: Business Research Center and Institute for East-West Trade, Series B Research Reports 4/92, Turku, 1992.

Pihlanto, P. (1990) The Notions of an Actor and Action in Management Accounting Research. In Claes Gustafsson & Lars Hassel (eds) *Accounting and Organizational Action*. Åbo Akademi Press, Turku.

Pihlanto, P. (1990) The Holistic Concept of Man as a Framework for Management Accounting Research. *Publications of the Turku School of Economics and Business Administration*. Series Discussion and Working Papers 5:1990.

Pihlanto, P. (1989) Actors, Decision Styles, and Organizational Situations: A Framework for Behavioural Accounting Research. *Publications of the Turku School of Economics and Business Administration*. Series A - 2:1989.

Pihlanto, P. (1989) Actors, Decision Styles, and Organizational Situations: A Framework for Behavioural Accounting Research. *Publications of the Turku School of Economics and Business Administration*. Series A - 2:1989.

Pihlanto, P. (1987) Power Paradigms and Accounting Research: A Complemented Subjectivist Notion of Power. *European Institute for Advanced Studies in Management*. Working Paper 87-05. Brussels 1987.